

## Community Welcomes New Sports Complex



*Cutting the ribbon at the Grand Opening Ceremony for Branchburg Sports Complex are (L-R): Laureen Lauber; Mark Lauber, CEO & Founder of BSC; Bill Christie (father of governor Chris Christie); Matthew Lauber (younger son); Markus Lauber (older son); Bob Bouwman, Branchburg Mayor; Eric Sullivan of Sports Facilities Advisory; and Nina Marroccoli, Marketing & Sponsorship Manager for BSC. Photo courtesy of Jeannie Chapkowski of Outta Sight Photography*

by Pam Laughlin

The Branchburg Sports Complex (BSC) is a 78,000 square foot sports facility with action packed sports activities geared towards the entire family. The sports complex, owned by Mark Lauber, was once the location of his wine wholesale and distribution business. When he sold his wine business he decided it was time to take action on a lifelong dream to build the best sports facility providing fun and excitement for the whole family.

Today, this converted warehouse space is home to three indoor turf fields; four batting cages; a beautiful fitness center; a four-level, state-of the art, interactive urban jungle-themed laser tag arena; an arcade entertainment center with approximately fifty brand-new arcade games; the popular Lil' Kickers soccer franchise for children; fitness classes; ballroom dancing lessons and much more.

Fun cards are available for purchase and can be used as debit cards for activities throughout the facility, such as arcade

games, laser tag, and concession stand purchases.

The Branchburg Sports Complex hosts children's birthday parties with varying themes such as laser tag, arcade, Lil' Kickers soccer, baseball, dodge ball, and kickball. They also host corporate events ranging from holiday parties to customized team building programs. Conference rooms are available for seminars, team building, and morale-boosting programs led by trained instructors.

The BSC laser tag arena is truly the best of the best. Creative Works designed a 9,000 square foot, Disney-level, urban jungle theme with 4 levels of ramps and suspended walkways. The arena features black light murals and two sixteen foot tall droid robots and is the most advanced laser tag arena on the East Coast, making for an intense, high impact experience unlike any other.

The Arcade Entertainment Center is family oriented as well, with games for both kids and adults. As you play the games, tickets are accumulated and can be redeemed for great prizes.

The BSC has four batting cages equipped with Iron Mike pitching machines that are convertible for both baseball and softball – throwing pitches at up to 85 mph.

Wi-Fi is located in the lobby, along with televisions and a concession stand, giving parents a nice place to relax while their children play soccer or baseball.

Branchburg Sports Complex has something for the entire family. The Complex is located at 47 Readington Road in Branchburg. To learn more about the BSC, visit their website at [www.branchburgsportscomplex.com](http://www.branchburgsportscomplex.com) or call them at 908-203-1600.



*Recently the Today Show visited the BSC and filmed a Lil' Kickers soccer class. Submitted Photo*